



tabularisi

Entity Linking to Knowledge Graphs

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The challenge

Column Header = ?
...
Madonna
...



madonna



Madonna (entertainer) - Wikipedia

[https://en.wikipedia.org](https://en.wikipedia.org/wiki/Madonna_(entertainer)) › [wiki](#) › [Madonna_\(entertainer\)](#) ▼

Madonna Louise Ciccone (/tʃiˈkoʊni/, Italian: [tʃikˈkoːne]; born August 16, 1958) is an American singer, songwriter, actress, and businesswoman.

Other names: Veronica (Catholic confirmation ...
Labels: [Sire](#); [Warner Bros. Maverick](#); [Interscope](#)

Years active: 1979–present
Instruments: Vocals; guitar; piano

[Madame X Tour](#) · [Madonna \(Madonna album\)](#) · [Madonna albums discography](#)

Madonna (@Madonna) · Twitter

<https://twitter.com/Madonna> 

The challenge

Column Header = Singer
...
dbpedia.org/page/Madonna_entertainer
...

The challenge

Column Header = ?
St Fernandez
Madonna
Pope John

The challenge

Column Header = Saints
dbpedia.org/page/St._Fernandez
dbpedia.org/page/Saint_Madonna
dbpedia.org/page/Pope_John

The insight

1. Generate candidates
2. Annotate easy cells
3. Figure out what's common
4. Apply on hard cells

Labels	Candidates	
John	dbr:Pope_John dbo:Person dbo:Saint dbp:Religion	
Saint Francis	dbr:St_Francis dbo:Person dbo:Saint dbp:Religion	dbr:Pope_Francis dbo:Person dbo:Saint dbp:Religion
Madonna	dbr:Madonna dbo:Person dbo:Singer dbp:Albums	dbr:Saint_Madonna dbo:Person dbo:Saint dbp:Religion
Adalgott	dbr:St_Adalgott dbo:Person dbo:Saint dbp:Religion	
St Mary	dbr:Mary dbo:Person dbo:Saint dbp:Religion	

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Adalgott	dbr:St_Adalgott dbo:Person dbo:Saint dbp:Religion	
St Mary	dbr:Mary dbo:Person dbo:Saint dbp:Religion	

Labels	Candidates	
John EASY!	dbr:Pope_John dbo:Person dbo:Saint dbp:Religion	
Saint Francis	dbr:St_Francis dbo:Person dbo:Saint dbp:Religion	dbr:Pope_Francis dbo:Person dbo:Saint dbp:Religion
Madonna	dbr:Madonna dbo:Person dbo:Singer dbp:Albums	dbr:Saint_Madonna dbo:Person dbo:Saint dbp:Religion
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Labels	Candidates	
John <i>EASY!</i>	dbr:Pope_John dbo:Person dbo:Saint dbp:Religion	
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St Mary <i>EASY!</i>	dbr:Mary dbo:Person dbo:Saint dbp:Religion	

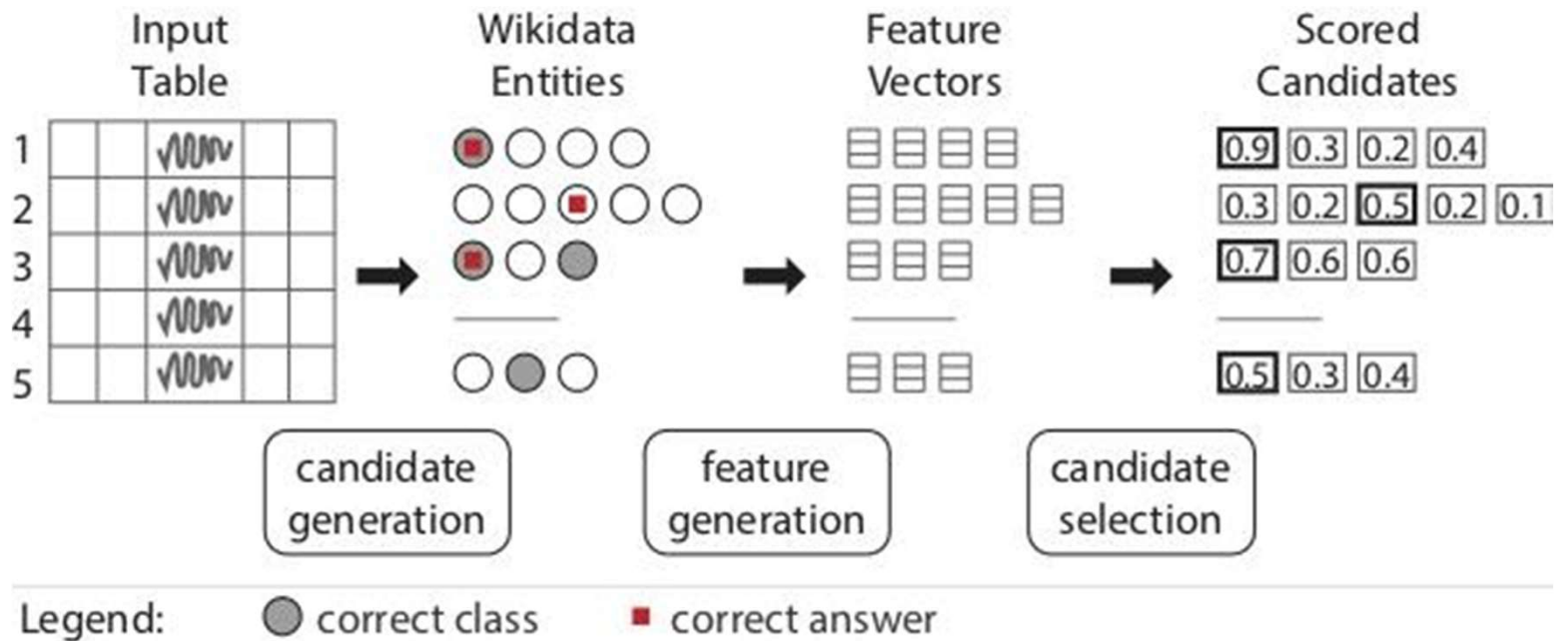
**Easy* can be redefined.

Labels	Candidates	
John	dbr:Pope_John dbo:Person dbo:Saint dbp:Religion	
Saint Francis	dbr:St_Francis dbo:Person dbo:Saint dbp:Religion	dbr:Pope_Francis dbo:Person dbo:Saint dbp:Religion
Madonna	dbr:Madonna dbo:Person dbo:Singer dbp:Albums	dbr:Saint_Madonna dbo:Person dbo:Saint dbp:Religion
Adalgott	dbr:St_Adalgott dbo:Person dbo:Saint dbp:Religion	
St Mary	dbr:Mary dbo:Person dbo:Saint dbp:Religion	



Semantic Feature	dbo: Person	dbo: Saint	dbo: Singer	dbp: Religion	dbp: Albums
dbr: madonna	1	0	1	0	1
dbr: saint_madonna	1	1	0	1	0

The approach



The insight

1. Generate candidates
2. Annotate easy cells
3. Figure out what's common
4. Apply on hard cells

TF-IDF

TF-IDF is a measure of originality of a word by comparing the number of times a word appears in a doc with the number of docs the word appears in.

$$\text{TF-IDF} = \text{TF}(t, d) \times \text{IDF}(t)$$

Term frequency

Number of times term t appears in a doc, d

Inverse document frequency

$$\log \frac{1 + n}{1 + \text{df}(d, t)}$$

of documents

Document frequency of the term t

Image Source: becominghuman.ai blog

Saliency

Each class is a feature: (Saint, Person, Singer, ...)

Saint Madonna: (1, 1, 0, ...)

Madonna - the singer: (0, 1, 1, ...)

TF (term frequency) (3, 3, 1, ...)

IDF (inverse document frequency) (0.48, 0.25, 0.95, ...)

Saliency of feature = TF x IDF (1.5, 0.75, 0.95, ...)

Labels	Candidates	
John	dbr:Pope_John dbo:Person dbo:Saint dbp:Religion	
Saint Francis	dbr:St_Francis dbo:Person dbo:Saint dbp:Religion	dbr:Pope_Francis dbo:Person dbo:Saint dbp:Religion
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Adalgott	dbr:St_Adalgott dbo:Person dbo:Saint dbp:Religion	
St Mary	dbr:Mary dbo:Person dbo:Saint dbp:Religion	



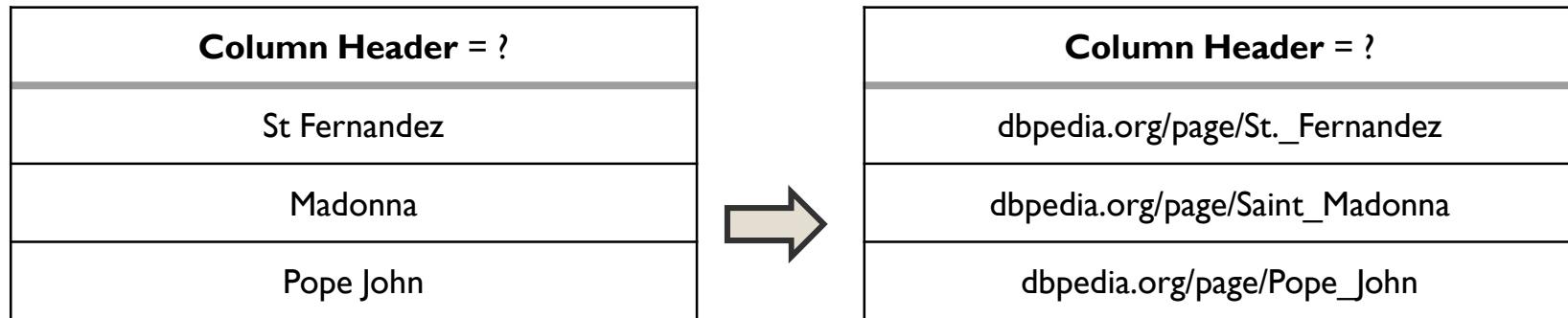
Semantic Feature	dbo: Person	dbo: Saint	dbo: Singer	dbp: Religion	dbp: Albums
dbr: madonna	1	0	1	0	1
dbr: saint_madonna	1	1	0	1	0

Labels	Candidates	
John	dbr:Pope_John dbo:Person dbo:Saint dbp:Religion	
Saint Francis	dbr:St_Francis dbo:Person dbo:Saint dbp:Religion	dbr:Pope_Francis dbo:Person dbo:Saint dbp:Religion
Madonna	dbr:Madonna dbo:Person dbo:Singer dbp:Albums	dbr:Saint_Madonna dbo:Person dbo:Saint dbp:Religion
Adalgott	dbr:St_Adalgott dbo:Person dbo:Saint dbp:Religion	
St Mary	dbr:Mary dbo:Person dbo:Saint dbp:Religion	



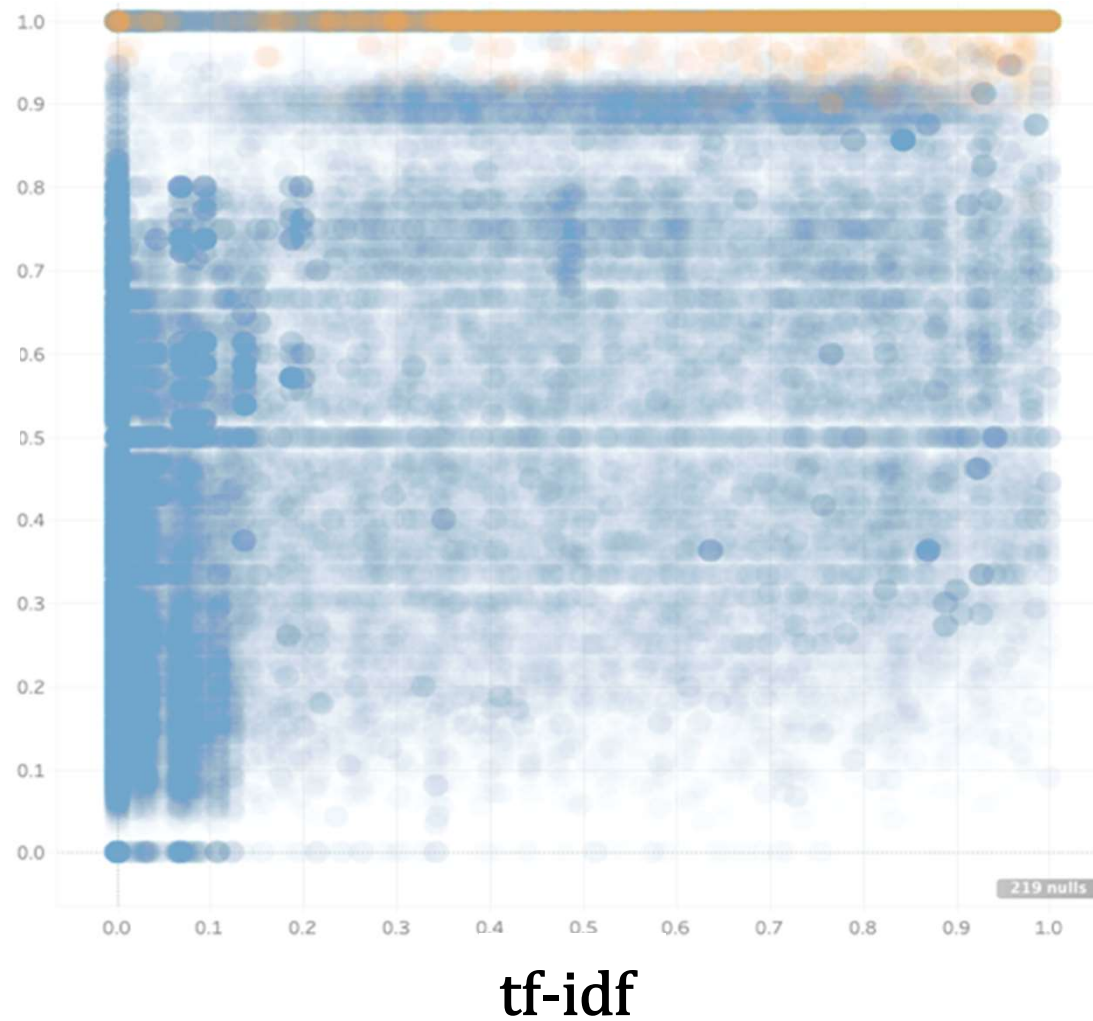
Semantic Feature	dbo: Person	dbo: Saint	dbo: Singer	dbp: Religion	dbp: Albums	
(TF) Term Frequency	5	4	1	4	1	
Document Frequency	8	6	2	6	2	
(IDF) Inverse Document Frequency	0.05	0.18	0.65	0.18	0.65	
(TFIDF) $TF \otimes IDF$	0.25	0.72	0.65	0.72	0.65	Score $TFIDF \cdot v_i^T$
(v_1) dbr:madonna	1	0	1	0	1	1.55
(v_2) dbr:saint_madonna	1	1	0	1	0	1.69

Entity Linking

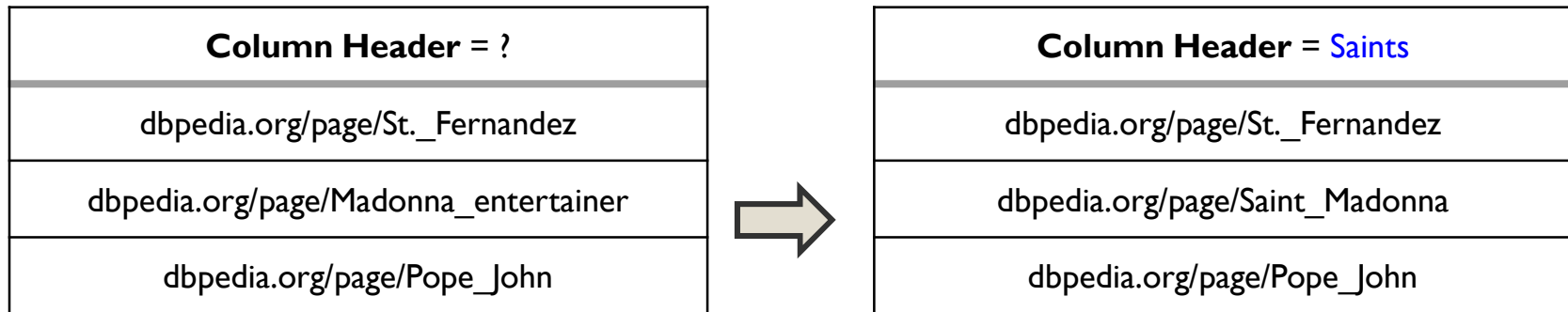


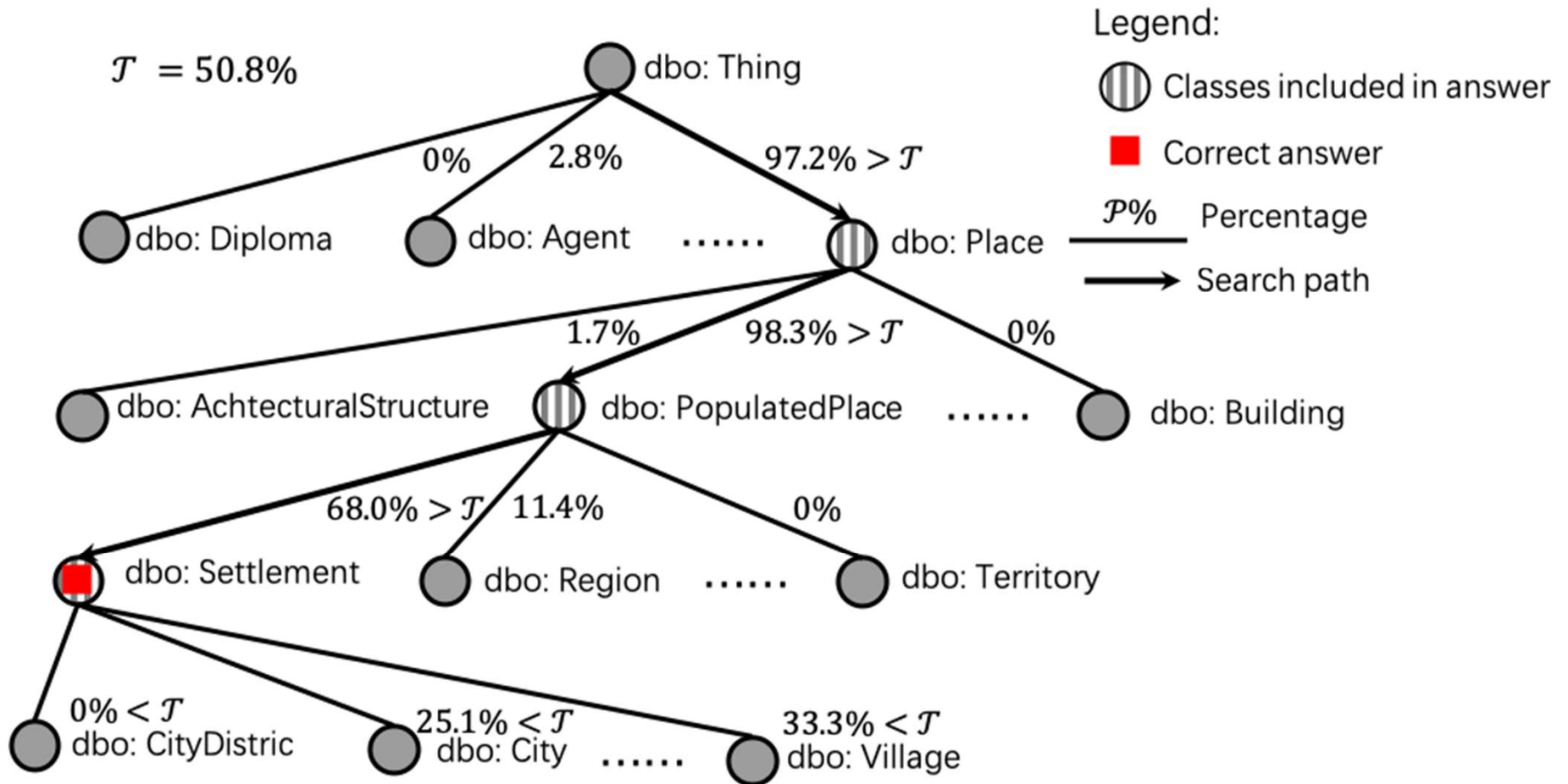
Analysis

Levenshtein
Similarity



Semantic Labelling





Hands On

```
git clone https://github.com/usc-isi-i2/wikidata-wikifier
```

```
cd wikidata-wikifier/wikifier/sample_files
```

```
curl -X POST -F 'file=@clubs.csv' -F columns=clubs  
http://sitaware.isi.edu/wikify -o 'clubs_result.csv'
```

```
curl -X POST -F 'file=@countries.csv' -F columns=countries  
http://sitaware.isi.edu/wikify -o 'countries_result.csv'
```

```
curl -X POST -F 'file=@footballers.csv' -F columns=footballers  
http://sitaware.isi.edu/wikify -o 'footballers_result.csv'
```